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02.17

BARGAIN OF THE MONTH

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COCT 31 1952

OCTOBER 1952

During the past year several hundred Ryerson Customers have been introduced to a simple and inexpensive method of adding some of the finest hybrids to their collections, in the COMMUNITY POT stage. HOW? They bought their Community Pot Lots of seedlings "Bare Root" and did their own planting in my POTTING MIXTURE that flies to them along with the seedings.

Now, don't just sit back and say: "Oh, I couldn't possibly plant and grow seedlings that small!" How do you know you couldn't, until you have tried? Even if you have tried and failed with average, spindly little seedlings out of flasks, it doesn't mean you couldn't succeed with sturdy "transplants" flown to you "Bare Root" from South Florida!'

You wont need a magnifying glass to plant these seedlings! Leaf length averages $\frac{1}{2}$ -inch or more. Every seedling has good roots to hold it in the potting mixture.

To introduce more of you to the thrill of accomplishment you can have only when you succeed in planting and growing a COMMUNITY POT, I'm offering this "Bargain of The Month."

Will you gamble \$5.00 to prove your "green thumb" is better than you thought it was?

Order before November 1st, and \$5.00 will bring YOUR CHOICE of any COMMUNITY POT. LOT (20 or more seedlings) on this page.

I guarantee your Bare Root seedlings will be delivered in perfect condition, Air Mail Prepaid.

No limit as to the number of "lots" you may order at this price, but please don't ask for LESS than 20 seedlings of any cross!

- No. 438—LC APRICOSA, AM, RHS X LC HENRIETTA P. DANE—Yellow to apricot tinged bronze. Orange and fuschia lips.
- No. 491—C. KING GEORGE X LC HENRIETTA P. DANE—Top quality Yellows; red lips.
- No. 705-LC RUBENS X SLC RADIANS x LC ILLIONE-Quality RED hybrid.
- No. 707—C. OENONE ALBA X C. PAVLOVA VAR "THE SWAN"—Very vigorous PURE WHITE hybrid to produce heavy textured 5-inch to 6-inch Whites with practically no yellow. Order this and get an extrα seedling big enough to go right into 1½-inch pot.
- No. 708—LC PLYMOUTH X C. EDMOND DEMUNTER—Clear butter YELLOW; purple lips.
- No. 714-LC FLORENCE PICKARD X LC PRES. WILSON ALBA x LC HASSALLI αlbα-Winter WCL.
- No. 717-LC GEORGE BALDWIN X LC LINNAEUS T. SAVAGE-Rose with crimson lips.
- No. 720—LC DERRYNANE X BLC MARION RYERSON—Dark with Royal purple lips.
- No. 492-BLC DAWN ANGELA X LC SARGON x LC DIANA-Another fine, dark Blc.
- No. 493-BC LOIS RYERSON X LC JOHN DOIG-Rose with broad, crimson lips, topped gold.

(For more complete descriptions, see Pages 9 and 12)

N.W.				
	DANIEL RYERSON, BOX 805, H	OMESTEAD, FLA.	Date	
	Fly me the following COMMUNITY POT LOTS of "Bare Root" seedlings, Potting Mix and plant-			
21	ing suggestions included:			
	This Special \$5.00 offer			
200	expires Nov. 5th, 1952.	Name		
		St. & No.		,
	Amount enclosed	City and State		

In the Company of the CACCO PROJECTIONS